

FINANCE FOR NON FINANCE MANAGERS

Finance for Non-financial Professionals Certification Training is ideal for business managers who wish to get a working knowledge of core financial principles and understand how financial decisions impact a company's financial health. You'll learn to read and analyze financial statements, use financial controls to meet business objectives, translate performance into financial terms, communicate with financial teams and take the guesswork out of critical decision-making.

Course description

- **What are the course objectives?**

This finance training program for non-financial professionals is designed for managers to enhance their fundamental financial skills and understanding of how financial principles impact the business. The program will introduce you to core financial concepts and show you how to understand financial documents, manage budgets, analyze financial performance and implement a range of financial controls to meet business objectives. You will develop the right financial skillsets to operate effectively in today's complex business environments and address the ever-changing business needs of your organization.

Why is this certification so desirable?

The finance function plays a vital role in creating and running an effective business, controlling costs and ensuring an organization's financial health. There is a great need for non-financial managers to obtain vital financial skills to improve business performance. This training program helps non-financial professionals to:

- Comprehend relevant financial information within the organization.
- Understand the impact of various business decisions on the organization's performance.
- Demonstrate an understanding of financial management and accounting
- Communicate effectively with financial specialists

According to the recent surveys by [payscale.com](https://www.payscale.com), the median salary of a certified professional in this field is \$82,563 per year. Certified professionals are in great demand in companies around the world.

What skills will you learn?

At the end of this training in Finance for Non-Financial Professionals, you will be able to:

- Read and analyze basic financial statements
- Control a financial system to meet business objectives
- Use a range of financial controls
- Understand the sources and availability of finance for an organization
- Develop an ability to “think finance” and translate performance into financial terms
- Develop a proactive working relationship with financial teams

Who should take this course?

This course is ideal for managers or other professionals who do have financial or accounting backgrounds and need a basic foundation in key financial documents and processes

1.1 Introduction

- **Lesson 01 - Introduction to Financial Statements**
- **Lesson 02 - Profit and Loss Account**
- **Lesson 03 - Balance Sheet**
- **Lesson 04 - Cash Flow**
- **Lesson 05 - Costing Decisions**
- **Lesson 06 - Introduction to Financial Analysis**
- **Lesson 07 - Investment Appraisal**
- **Lesson 08 - Profit Margin**
- **Lesson 09 - Asset Turnover**
- **Lesson 10 - Return on Capital Employed**